

KATHLEEN SARKADY

www.kathleensarkady.com

kathleen.sarkady@gmail.com

Professional Experience

Interactive Developer

2013 – Present

Inferno, Memphis, TN

- Develop and maintain small and large websites, from front-end HTML, CSS and JavaScript markup to CMS integration and launch
- Collaborate with designers, copywriters and account staff through every phase of website development to ensure the best finished product
- Aid in the development of sitemaps and wireframes
- Manage the interactive department in content maintenance of the FedEx Small Business Center, which involved ensuring all team members follow current best practices, working with Account Executives to determine what's possible, and that the process is running smoothly
- Code emails for large marketing blasts, following best practices

Recipe Developer, Blogger, Photographer

2011 – Present

Cupcakesfordinner.com

- Develop unique and delicious recipes for baked goods, testing each recipe and making tweaks where necessary until absolute deliciousness is achieved
- Photograph baked goods to create eye-catching pictures to entice people to click and view recipes on the site
- Write blog posts about each new recipe and write recipes in a way that's easy to follow and understand
- Maintain an internet presence across social media and various food websites
- Utilize SEO practices to stay high in search results
- Implement various advertising opportunities to produce revenue

Web Developer

2010 – 2013

College of Arts and Letters, Michigan State University

- Converted design comps to functional, standards-compliant websites using HTML and CSS and ensured compatibility across browsers
- Collaborated with faculty members to transfer obsolete department website content to a Concrete5 structure, while developing more user-friendly information architecture and maintaining brand standards
- Led workshops to train faculty members to maintain websites in Concrete5
- Built and maintained websites using version control (Git)
- Designed and executed a social media marketing plan
- Researched and shared events on a Facebook page watched by over 1,000 students and alumni

Web Design Assistant

2011

Rizzi Designs, Lansing, MI

- Aided in the creation and development of websites for organizations in Lansing
- Utilized PHP, SQL and JavaScript to create dynamic and secure websites
- Developed an online catalog for their bridal division, RD I Do

Education

Bachelor of Arts, Digital and Technical Writing, 2013

Michigan State University, East Lansing, MI

Technical Proficiencies

- HTML5 and CSS3, including CSS3 animation, LESS and SASS
- JavaScript and JQuery
- PHP scripting language, including frameworks like Fat-Free Framework and CodeIgniter
- MySQL database creation
- Content Management Systems (Wordpress, Concrete5, ExpressionEngine, Teamsite, Adobe CQ5)
- Adobe Photoshop and Dreamweaver
- Microsoft Sharepoint 2010
- Web Standards and use of Web Validators
- Version control concepts and development with Git